

## SOUTH WEST WALES CORPORATE JOINT COMMITTEE (SWWCJC)

3<sup>rd</sup> December 2024

### Report of the Chief Executive

**Report Title: SWWCJC Private Sector Advisory Board (PSAB)**  
 - Appointments

<p><b>Purpose of Report</b></p>	<p>To update Members on appointment of additional advisors to support the Private Sector Advisory Board (PSAB) to the South West Wales Corporate Joint Committee (SWWCJC) and provide details of the full list of Advisors (subject to the completion of Advisor Agreements).</p>
<p><b>Recommendation(s)</b></p>	<p>It is recommended that Members:</p> <ul style="list-style-type: none"> <li>a) Note that the SWWCJC Meeting of 22<sup>nd</sup> October 2024, fourteen additional advisors have been offered to support the PSAB and SWWCJC (subject to the Advisor Agreement).</li> <li>b) Note that the complete list of Advisors that are outlined within Appendix C (subject to the acceptance of the Advisor Agreement).</li> <li>c) Delegates authority to the Chief Executive of the SWWCJC and the Monitoring Officer SWWCJC to ensure that suitable and sufficient measures are adopted to ensure compliance whilst working in collaboration with Advisors to develop the PSAB.</li> <li>d) Delegates authority to the Chief Executive of the SWWCJC and the Monitoring Officer SWWCJC to reserve the right to withdraw offer/s of appointment whereby either the</li> </ul>

	<p>Advisor Agreement is not accepted or criteria is not satisfied.</p> <p>Note. The Chair of SWWCJC will be notified of such events.</p> <p>e) Delegates authority to the Chief Executive of the SWWCJC and the Monitoring Officer SWWCJC to publish details of Advisors contained within Appendix C with the prior consent of appointees, to promote the development of PSAB and SWWCJC.</p>
<b>Report Author</b>	Wendy Walters SWWCJC Chief Executive
<b>Finance Officer</b>	Chris Moore
<b>Legal Officer</b>	Craig Griffiths

## 1. Introduction / Background:

- 1.1 Part 5 of the Local Government and Elections (Wales) Act 2021 (“the Act”) provides for the establishment, through regulations, of Corporate Joint Committees (CJs). This can be achieved through two potential routes: at the instigation of two or more principal councils; and at the instigation of Welsh Ministers, but only in relation to certain functions or functional areas which are specified on the face of the Act.
- 1.2 The Corporate Joint Committee (CJC) are able to include additional parties which are described as Co-opted partners and/or advisors.
- 1.3 In accordance with Regulation 9(4) of the South West Wales Corporate Joint Committee Regulations 2021 (‘the 2021 SWWCJC Regulations) the co-opted members are appointed by the CJC and their responsibilities/voting rights will be specified in a written notice, which will again be agreed by the SWWCJC.
- 1.4 A report was approved at the CJC on 11<sup>th</sup> October 2022 granting the appointment of co-opted members in a non-voting capacity, together with delegated authority to the Chief Executive to undertake a recruitment exercise to appoint additional members of the Advisory Board in respect of the statutory functions of the CJC.
- 1.5 Advisors approved for appointment at CJC on 11<sup>th</sup> October 2022 are shown within Table 1:

<b>Name</b>	<b>Organisation</b>	<b>Specialism</b>
Chris Foxall	River Simple	Manufacturing – Hydrogen Powered Fuel Cell Electric Vehicles
Ed Tomp	Valero	Manufacturing – Energy Sector
Amanda Davies	Pobl	Housing
James Davies	Industry Wales	Car Manufacturing
Nigel Short	Penderyn Distillery / Scarlets	Alcohol Manufacturing, housing development
Simon Holt	Retired Health Specialist	Health
Lucy Cohen	Mazuma	Finance and Small Business Support
Paul Greenwood	Teddington Engineered Solutions	Skills Specialist Advisor

1.6 Amanda Davies (Pobl) and Paul Greenwood (Teddington Engineering Solutions) have since resigned.

1.7 Nigel Short (Penderyn Distillery/ Scarlets) wishes to continue to support the PSAB, however, is unable to dedicate to a subcommittee.

## **2. Recruitment:**

2.1 An advert seeking additional advisors was published via [www.cjcsouthwest.wales](http://www.cjcsouthwest.wales) from 8<sup>th</sup> July 2024 for two weeks. Communications were published from 8<sup>th</sup> July 2024 and shared by partners. Social media platforms to include LinkedIn was utilised to promote the campaign. Interested parties who have either expressed an interest or are active within the region providing specialist services / expertise in sectors including transport, planning, land use, energy, business and the economy, were approached to seek interest.

2.2 The aim was to initially appoint up to an additional six advisors, who will form a cohort of twelve advisors of the Private Sector Advisory Board (PSAB) (inclusive of the six current advisors referred to within items 1.5, 1.6 and 1.7 of this report).

2.3 However, in order to provide greater capacity and thematical cover, it was concluded by the SWWCJC that this number be increased.

## **3. Selection and Appointment:**

3.1 Fourteen Expressions of Interest (Eoi) were received.

3.2 The shortlisting process considered the requirements of the role as outlined within **Appendix A**, together with the responses received.

3.3 It was imperative that those appointed would be able to demonstrate the skills, knowledge and experience to support the Functions of SWWCJC by either attending relevant of Sub Committee or be available to provide sector or specialist advice and guidance when required.

3.4 The shortlist panel (CEO of SWWCJC, Deputy CEO's, Representatives from the Bannau Brycheiniog National Park, Pembrokeshire Coast National Park and SWWCJC Statutory Officers) has reviewed each EoI to inform and advise the CJC on potential appointments.

The panel acknowledged that in addition to the functions identified in current terms of reference of the PSAB, the PSAB function should also support the SWWCJC to develop a Business Engagement Strategy and associated framework.

3.5 The Members of SWWCJC noted the recommendations following the shortlist process and endorsed the list for appointments at the meeting held on 22<sup>nd</sup> October 2024.

This has enabled fourteen additional advisors to be offered to the support SWWCJC and PSAB (subject to acceptance on the Advisor Agreement **Appendix B**). If accepted, the additional members will complement the existing six appointed advisors.

The complete list of advisors to include existing members and additional advisors is outlined within **Appendix C**.

3.6 **Appendix C** outlines the details of existing advisors (1-6) and additional advisors (subject to the Advisor Agreement) (7-20) to support the PSAB and SWWCJC.

3.7 The first meeting of PSAB will be arranged for January 2025. Advisors (subject to the Advisor Agreement) will receive an induction on the remit of position, the role of SWWCJC together with the relevant policies and procedures.

In accordance with the Terms of Reference, a Chair will be appointed.

The PSAB function will support the SWWCJC to develop a Business Engagement Strategy and associated framework.

#### **4. Financial Impacts:**

4.1 Appointed advisors and co-optees would be non-remunerated but would be able to claim expenses such as travelling expenses, which are within the CJC budget. It is anticipated that the majority of such meetings will take place virtually.

#### **5. Integrated Impact Assessment:**

5.1 The CJC is subject to the Equality Act (Public Sector Equality Duty and the socio-economic duty), the Well-being of Future Generations (Wales) Act 2015 and the Welsh Language (Wales) Measure, and must in the exercise of their functions, have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Acts.
- Advance equality of opportunity between people who share a protected characteristic and those who do not.
- Foster good relations between people who share a protected characteristic and those who do not.
- Deliver better outcomes for those people who experience socio-economic disadvantage.
- Consider opportunities for people to use the Welsh language.
- Treat the Welsh language no less favourably than English.
- Ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.

In recognition of the above duties, the CJC has adopted an Integrated Impact Assessment (IIA) Tool which allows for a two-stage approach to be undertaken to measure any potential impact of its decisions.

It is not considered that an Integrated Impact Assessment (IIA) is required for this report as it does not seek a substantive policy decision from Members.

The CJC approved its Corporate Plan 2023-2028 in March 2023. The Corporate Plan includes the CJC's Equality Objective which is set out below for ease of reference:

*“To deliver a more equal South West Wales by 2035 by contributing towards:*

- (a) The achievement of the [Welsh Government's long-term equality aim](#) of eliminating inequality caused by poverty;*
- (b) The achievement of the [Equality statement set out in Llwybr Newydd](#) which is to make our transport services and infrastructure accessible and inclusive by aiming to remove the physical, attitudinal, environmental, systemic, linguistic and economic barriers that prevent people from using sustainable transport,*  
*and*
- (c) [The achievement of the Welsh Government's long-term equality aims](#) of cohesive communities that are resilient, fair and equal and where everyone is able to participate in political, public and everyday life. There will be no room for racism and / or discrimination of any kind.”*

## **Well-being of Future Generations (Wales) Act 2015**

### Alignment with CJC Corporate Plan 2023-2028 and the identified CJC Well-being objectives:

The Well-being of Future Generations (Wales) Act 2015 mandates that public bodies in Wales must carry out sustainable development. Sustainable development means the process of improving the economic, social, environmental and cultural well-being of Wales by taking action, in accordance with the sustainable development principle, aimed at achieving the 'well-being goals'.

The CJC approved its Corporate Plan 2023-2028 in March 2023. The Corporate Plan contains the CJC's well-being objectives and frames the corporate direction of travel. To this end, it is considered that the recommendation(s) contained within this report align(s) to the corporate policy framework of the CJC as set out within its Corporate Plan, most notably in terms of Well-being Objective(s) as outlined below for ease of reference:

#### **Well-being Objective 1**

*"To collaboratively deliver the Regional Economic Delivery Plan and Regional Energy Strategy thereby improving the decarbonised economic well-being of South West Wales for our future generations."*

#### **Well-Being Objective 2**

*"To produce a Regional Transport Plan for South West Wales that is founded on collaboration and enables the delivery of a transport system which is good for our current and future generations of people and communities, good for our environment and good for our economy and places (rural and urban)."*

#### **Well-Being Objective 3**

*"To produce a sound, deliverable, co-ordinated and locally distinctive Strategic Development Plan for South West Wales which is founded on stakeholder engagement and collaboration and which clearly sets out the scale and location of future growth for our future generations."*

### **6. Workforce Impacts:**

6.1 There are no impacts associated with the workforce.

### **7. Legal Impacts:**

7.1 The Corporate Joint Committees Statutory Guidance references that in order to fulfil their responsibilities and duties effectively, CJCs will need to, and be expected to, actively involve others in their work. It will be important that each CJC creates an inclusive and collaborative culture to ensure a wider perspective and approach

to its work. Each CJC will wish to give thought to how this can best be achieved taking into account its own unique circumstances.

## **8. Risk Management Impacts:**

8.1 Failure to ensure a diverse and representative group of advisers would mean the SWWCJC will not be able to consider the range of views such organisations could bring to the functions the CJC are required to undertake.

## **9. Consultation:**

9.1 There is no requirement for external consultation on this report.

## **10. Reasons for Proposed Decision:**

10.1 To ensure the SWWCJC can actively involve private sector specialists in their work programme and to agree appointments to the PSAB.

## **11. Implementation of Decision:**

11.1 This decision to be implemented following the conclusion of the three day call in period.

## **12. Appendices:**

### **Appendix A – Advert Pack**

Bilingual – PSAB Advertisement

Welsh – PSAB Expression of Interest (Eol) Form

English - PSAB Expression of Interest (Eol) Form

Welsh - PSAB Specification Document

English - PSAB Specification Document

Welsh - PSAB Terms of Reference

English – PSAB Terms of Reference

### **Appendix B - Advisor Agreement**

### **Appendix C - PSAB Complete List of Advisors**



### 13. List of Background Papers:

#### **SWWCJC 11<sup>th</sup> October 2022**

Agenda item 6. Appointment of Advisors

[Agenda for South West Wales Corporate Joint Committee on Tuesday, 11th October, 2022, 10.30 am: NPT CBC](#)

#### **SWWCJC 23<sup>rd</sup> May 2024**

Agenda Item 5. Reconstitution of the South West Wales Corporate Joint Committee

[Agenda for South West Wales Corporate Joint Committee on Thursday, 23rd May, 2024, 10.00 am: NPT CBC](#)

#### **SWWCJC 30<sup>th</sup> July 2024**

Agenda Item 10. Private Sector Advisory Board Update – Recruitment of Advisors

[Agenda for South West Wales Corporate Joint Committee on Tuesday, 30th July, 2024, 2.00 pm: NPT CBC](#)

#### **SWWCJC 22<sup>nd</sup> October 2024**

Agenda Item 9. Private Sector Advisory Board - Appointments

[\(Public Pack\)Agenda Document for South West Wales Corporate Joint Committee, 22/10/2024 10:00](#)